



# Newsletter

WPSA-BB NEWSLETTER - VOLUME-01 ISSUE-01 - OCT.-DEC. 2009

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**Features Article:** National competitive advantages/disadvantages of poultry industry and policy interventions

**Research & Technology News:** Chicken, eggs an incredible power house of human nutrition. **Local News:** WPSA-BB executive committee-2009-10

## A QUARTERLY PERIODICAL OF THE WORLD POULTRY SCIENCE ASSOCIATION BANGLADESH BRANCH (WPSA-BB)

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### PRESIDENT'S NOTE



The **WPSA-BB** Newsletter publication is aimed at awakening peoples' awareness on poultry and poultry products, and dispersing knowledge and innovations on commercial and Grameen poultry industry, the basics, at least, at this era of knowledge economy for boosting chicken meat and egg production in the country. The editorial committee of the Newsletter, having consulted with the executive members, adds striking features including global & local poultry news and product price lists; makes them elegantly compact for a distinct presentation, and it is expected that the Newsletter would be able to make a place in the readers' mind by its quality and content.

Nevertheless, publishing a newsletter covering scientific and business information and policy issues, especially, on an agro-industry like, poultry, that shares investment of hundred thousand entrepreneurs requires scientific knowledge, in one hand, and, on the other, foresights about sensitive anticipation of the common readers; and then, of course, devising the best way of satisfying both the reader groups is the success.

Poultry science and technology, and the industry have been growing fast globally, even though some biological hurdles, like that of bird flu, are bringing even a halt to the poultry-enterprise sometimes, but scientific development has been adding new dimensional forces to set and go on again. We must update our know how to keep pace with the contemporary developments, and that requires local, regional and global linkages. The WPSA ([www.wpsa.com](http://www.wpsa.com)) has been playing a significant role here, and has built strong partnership globally for exchanging scientific know how and poultry-enterprise development tools. The WPSA-BB is happy to work and be linked with it for helping the development process of Bangladesh poultry.

I, personally and on behalf of the Executive Committee, feel proud to thank the editorial board for publishing a long felt WPSA-BB Newsletter; and would be happy to have its continuity without any failure, like the past. The information in the Newsletter would also be available at the WPSA-BB website ([www.wpsa-bb.com](http://www.wpsa-bb.com)).

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